



## Advertising Agreement

**I wish to place an advertisement in *The Azalean*, the journal of the Azalea Society of America, in the size and the issues as circled below, and I agree to pay the circled amount(s) in advance.**

I understand that I must reserve my advertising space by the Space Reservation Dates shown below, and that my advertising copy must be received by *The Azalean* office by the Ad Copy Received Dates shown below, preferably in digital form as an e-mail attachment. This copy will be used for each agreed subsequent issue unless substitute copy is received by the Ad Copy Received dates shown below. All copy becomes the non-exclusive property of the Azalea Society of America upon receipt.

I understand any artwork must be supplied camera ready, and if not, that I will pay, in advance of publication, for any layout or design work quoted to me and agreed to by me. There is no extra charge for color.

Payment by check is preferred; however, you may pay electronically using a PayPal link on our website. I understand my payment, in the form of a check or money order payable to **Azalea Society of America** or electronically, may be refunded only if my advertisement in *The Azalean* is not published and distributed.

If you are paying by mail, the following information is needed:

<b>Billing name:</b>	
<b>Address:</b>	
<b>Telephone:</b>	
<b>E-mail:</b>	
<b>URL:</b>	
<b>Enclosed:\$</b>	
<b>Date:</b>	

Code	Size		Spring	Summer	Fall	Winter	Full Year <sup>2</sup>
A	1/8 page	3.65"x2.35"	\$50	\$50	\$50	\$50	\$180
B	1/4 page	3.65"x4.80"	\$100	\$100	\$100	\$100	\$360
C	1/2 page	7.50"x4.80"	\$175	\$175	\$175	\$175	\$630
D	full page	7.50"x9.75"	\$300	\$300	\$300	\$300	\$1080
E	back cover	8.75"x11.25"	\$450	\$450	\$450	\$450	\$1620
<i>Space Reservation Dates</i>			Jan 1	Apr 1	Jul 1	Oct 1	
<i>Ad Copy Received Dates</i>			Feb 1	May 1	Aug 1	Nov 1	

1. Circle \$ amounts to show the desired size and issues. All prices include four-color process printing.
2. The cost for any four consecutive insertions includes a 10% discount.

\_\_\_\_ I would like my ad summary on the Sources page at no charge.

\_\_\_\_ I would like my e-mail address and/or URL as active links on the Sources page at \$25 per year.

\_\_\_\_ I would like a link on the Sources page to my own full page ad on the ASA website at \$100 per year.

**Signature:**

**Title:**

**Email scanned agreement to:**

treasurer@azaleas.org

**Or Mail to:**

Paul A. Beck, Treasurer  
Azalea Society of America  
2963 Fort Lee Street  
Oak Hill, VA 20171-1812  
(703) 860-5676