

AGENDA
AZALEA SOCIETY OF AMERICA
BOARD OF DIRECTORS' MEETING
ASA CONVENTION: Hotel
ATHENS, GEORGIA
3:00 – 5:00 PM
April 12 , 2026

BOARD OFFICERS

President	Aaron Cook
Vice President	Shane Harris
Secretary	Denise Lanclos
Treasurer	Paul Beck

BOARD OF DIRECTORS

Director-2025	Michael Bamford
Director-2025	Danny Hall
Director-2025	Rick Bauer
Director-2025	Senora Simpson
Director-2025	John Torbert

Editor/Layout	Kathy Jentz
Webmaster	David Banks
	Paul Beck

CHAPTER PRESIDENTS

Pres. Alabamense	John Torbert
Pres. Arkansas	Ronnie Palmer
Pres. Ben Morrison	Budne Reinke
Pres. Central Carolinas	Kevin McCorkle
Pres. Lake Michigan	John Migas
Pres. Louisiana	James Campbell
Pres. North Virginia	Barbara Kirkwood
Pres. Rev. John Drayton	Wilson Taylor
Pres. Texas	David Creech
Pres. Texas Forest Country	Betty Horne
Pres. Vaseyi	Aaron Cook
At Large Contact	Rick Bauer

NATIONAL COMMITTEE CHAIRMEN

Advertising	Denise Lanclos
Archives	Jeanne Hammer
Awards	Robert “Buddy” Lee and Barbara Stump
Azalea City	Robert “Buddy” Lee
Azalea Research	Hale Booth
Back Issues	Susan Bauer
By-Laws	Rick Bauer
Finance	Paul Beck
Membership	Pat Insley
Nominating	Rick Bauer
Seed Exchange	Aaron Cook

MEETING AGENDA

CALL TO ORDER and OPENING REMARKS: President, Aaron Cook

ROLL CALL & REVIEW & ACCEPTANCE OF THE 2025 MINUTES:

Secretary, Denise Lanclos

OLD BUSINESS:

- Membership Committee Chairman
- Replacement for Advertising Manager
- Encourage all members to “like” and “follow” and share ASA convention events annually on Facebook and Instagram. Will generate more members.
- Azalea Database – Consider consolidating current with Mark Nijland’s <https://azaleadatabase.com/>

NEW BUSINESS:

- Replacement for the Society Secretary
- Sponsors for the 2027 & 2028 Conventions
- Review of the Azalean
- Proposal to partially fund first time convention attendees

TREASURER REPORT AND FINANCIAL STATEMENTS:

Treasurer, Paul Beck

AZALEA RESEARCH FUND: Azalea Research Fund Chairman, Hale Booth

AZALEAN EDITOR’S REPORT: Editor, Kathy Jentz

FUTURE CONVENTIONS:

- 2027 Hendersonville NC Vaseyi Chapter
- 2028 Virginia North Virginia Chapter

Azalea Society of America