

THE UNIQUE PRIVILEGES OF MEMBERSHIP

The Azalea Society of America invites you to become a member:

- Doors are opened for you into incredible private azalea gardens.
- You'll have access to rare and unusual evergreen, deciduous and native azaleas for your own garden.
- *The Azalean*, the Society's popular journal, comes to you 4 times a year. In it, members and experts exchange experiences, ideas, research, and opinions, and it's designed for all azalea enthusiasts - home gardeners, private collectors, horticultural students, nurserymen and landscape architects.
- Our annual convention features garden tours, renowned speakers and unusual azaleas for sale. Hosted by local chapters, it's a great way to make and renew friendships, see fabulous gardens, acquire rare azaleas and learn more about azalea culture.
- The ASA website, www.azaleas.org, is loaded with information about the care and nurturing of azaleas, the Society and its conventions, sources of azaleas and more.

TO JOIN ASA

The Azalea Society welcomes membership by anyone interested in azaleas. To become a member, go to www.azaleas.org, click on "Join Us, Renew or Donate," and you'll find everything you need to know.

*Whether you want to learn,
or already know and wish
to share your knowledge,
the ASA will become an
important part of your life.*

ABOUT THE AZALEA SOCIETY OF AMERICA

We are an educational and scientific society that supports research, disseminates information and promotes the appreciation of azaleas. Members are both novices and experts, and all share a love of azaleas.

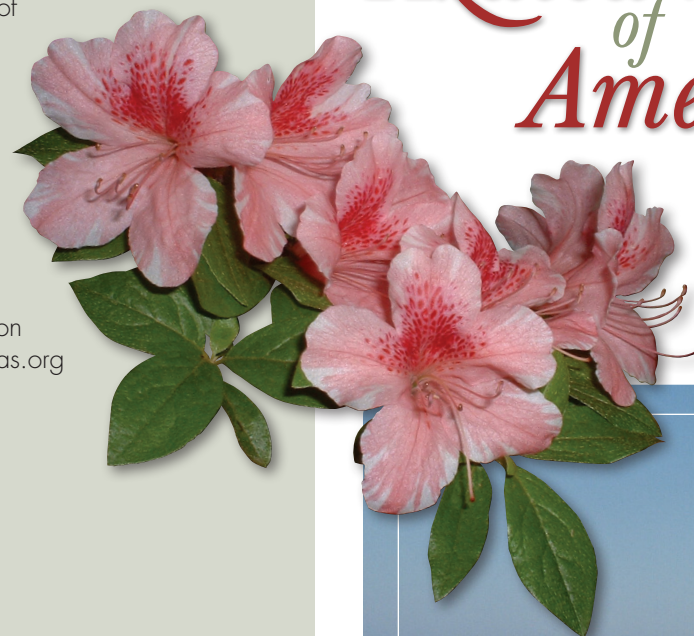
Founded in 1977 by a group of enthusiasts to share techniques of hybridizing, propagating and culture, ASA provides the opportunity to learn more about azaleas and acquire rare and unusual plants – and also to make new friends and have fun.

For more information or details on membership, go to www.azaleas.org



The Azalea Society of America

Dedicated to
the Appreciation
of Azaleas





Azaleas—the Royalty of the Garden

With their cheerful variety of colors, azaleas are easily recognized. They can be yellow, orange, red, pink, white, purple and lavender. But there are thousands of varieties to satisfy diverse desires, with bloom times from early spring to fall. Recently introduced azaleas bloom in the spring and then again in the fall.

Flowers are delicate to vivid, tiny to large, and solid color to variegated – even different colors on the same plant. Some are low growing, resembling ground covers; others are compact; still others are tall and willowy. Azaleas are evergreen or deciduous

woodland plants that prefer good light with protection from direct sun and drying winds. Deciduous azaleas tolerate more sun and heat than evergreen. Plants are shallow-rooted and grow best in acid (4.5 to 6 pH) soil, which is well drained. Heavy clay soils can be overcome by using raised beds and planting the root ball higher than ground level.

Azaleas grown locally are generally best suited for your garden. Plant them in filtered shade in soil with lots of organic matter. Mulch with shredded leaves, pine straw or pine bark. They usually need minimal fertilizer.

**SO JOIN US – FOR
THE EXPERTISE,
COLLECTIONS & FUN**

Join the Azalea Society of America. You'll be surprised how quickly you can become an azalea expert.

You'll learn so much, and collect rare and unusual varieties not often found in nurseries.

