

# Society News

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## Azalea Research: Matching Gifts

By Jim Thornton, ARF Chairman

We want to keep you apprised and aware of the activities of the Azalea Research Foundation (ARF), including ways to help you best make a donation and become a part of making this new endeavor successful. The last few issues of *The Azalean* featured a message on how you can contribute to the research fund and, well, here's another method. But before I get ahead of myself, let me for the sake of new members reiterate the history and purpose of the ARF.

It all started when some azaleaphiles had the hair-brained idea to start a "society" because they believed the "Royalty of the Garden" should be among the much cherished plants of the horticultural world. Thus, in 1977, the Azalea Society of America was incorporated and became a non-profit organization devoted to the culture, propagation, and appreciation of the azalea!

In part, our objectives include the contribution to scientific advancement in this area of horticulture. For years, we had members with the "lofty" vision of a foundation

that would help fund azalea research. But it wasn't until the 2009 convention that the Azalea Research Foundation was officially approved and became a standing committee.

You too can become a visionary member of the Society by making a contribution to the ARF, and here's one way to do it—make your money multiply!

Many companies offer "Matching Gift" programs for both active and retired employees. Simply put, it's a program that companies make available to employees who support viable non-profit organizations, such as ours. Options vary from company to company. Some will double your donation amount while other may even triple it. With \$25 to \$1000's available in matching contributions, it's something to look into when you decide to donate to this "lofty" cause.

If you go online and search for "matching gifts," you'll see lists of companies that have such programs. Or call your company's human resource or payroll department to inquire about the availability of such a program. Participating companies will provide you with a form to complete and submit to the ASA. We'll do the rest!

## New Members

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### At Large

Jacob & Maria Adriana Liebe  
Rodovia Raposo Tavares km 255  
cp 436 cep 18725 000  
Holambra 2 SP BRAZIL

### Alabamense

Azalea Acres RV Park  
Burt & Gaye Appelman  
27450 Glass Rd  
Robertsdale, AL 36567

Bill Garrett  
108 Brookshire Lane  
Pelham, AL 35124

Carlton & Brenda Lemond  
167 River Oaks Dr.  
Helena, AL 35080

H. R. Schmittou  
756 Lee Rd. 395  
Auburn, AL 36830

J. Carlton Smith  
1236 Branchwater Lane  
Birmingham, AL 35216

Sandra Smith  
5352 7th Ct. S.  
Birmingham, AL 35212

Patrick Thompson  
101 Rouse LSB  
Auburn University, AL 36849

### Northern Virginia

Liza Anderson  
113 4th St. N.E.  
Washington, DC 20002-5931

Luci Kent  
3360 Marsden Point  
Keswick, VA 22947

David & Patsy Meadows  
9651 South Pines Road  
Warrenton, VA 20186

Elyse Sanchez  
5631 Sutherland Ct.  
Burke, VA 22015

Jeanne White  
6206 Homespun Lane  
Falls Church, VA 22044-1012

Ellora Young  
6775 Wildon Grove Rd.  
Gordonsville, VA 22942

### Oconee

Janelle Corey  
2588 Klondike Rd. S.W.  
Conyers, GA 30094

John Harison  
202 Wages Rd  
Auburn, GA 30011

Jeanie & Russ Pope  
75 Townley Road  
Oxford, GA 30054

Mike Pope  
92 Rocky Point Rd.  
Covington, GA 30014

Benjamin Ramirez  
50 Cannonade Ct.  
Covington, GA 30016

Mike Sikes  
117 Erica's Pointe Dr.  
Winder, GA 30680

Susan Stark  
5720 Chestnut Trace  
Hoover, AL 35244

### Tri-State

Frank & Nancy Emert  
2119 Wheeler Road  
Vincennes, IN 47591

The Holden Arboretum  
Viki Ferreniea  
9500 Sperry Road  
Kirtland, OH 44094-5172

Ervin & June Neyhouse.  
4095 E Carithers Rd  
Princeton, IN 47670

### Vaseyi

Caroline Briggs  
129 Margo Trail  
Boone, NC 28607

Ronald and Elaine Cox  
Vale Dagan Nursery  
7891 Old Hwy 16  
Crumpler, NC 28617