

A Tutorial on Searching *The Azalean* Online

By Paul Beck, ASA Treasurer—Oak Hill, Virginia

You have been hearing about the new initiative to digitize all of *The Azalean* back issues and put them up on the ASA Web-site. This project is nearing completion, so I thought I would provide a brief tutorial on how to use the new resource. This new project provides several distinct new capabilities:

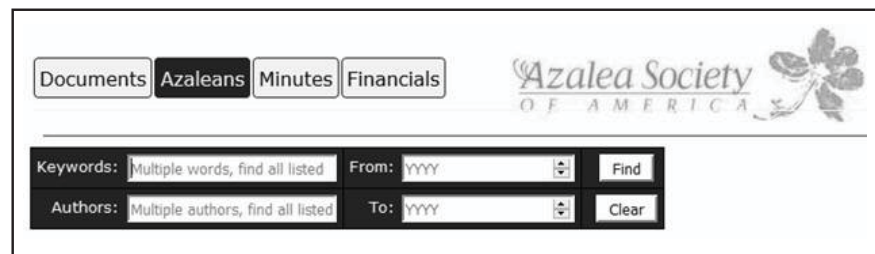
- A fast search of all issues of *The Azalean* for keywords in the title.
- A sub-project to provide searching within the article content is under-way.
- Search for author(s) of the articles.
- Viewing of tables of contents for all issues by anyone, whether a member or not.
- Viewing of individual articles after we have received approval by the author to publish their article electronically. The most recent 12 issues (~3 years) are restricted to ASA members who have logged into the ASA Web-site.
- Quick ordering of hardcopy issues with payment through PayPal.

To access *The Azalean* listing from the ASA web site, www.azaleas.org, click on the Archives menu. Once you get to *The Azalean* index, you will see instructions on usage and a search dialog box at the top of the screen (see Figure 1).

The **Minutes** and **Financials** tabs will only appear if you are logged in. You may reload the index at any time by clicking *The Azalean* tab. Please read over the online instructions for Viewing, Searching and Ordering back issues, which are just below the search dialog.

Keyword Searching

If you put multiple words in one of the left search fields (keywords & authors), the search will find articles with any of the words. For example, type in the keywords field glenn dale azaleas. A very large list of articles will be displayed. Note that if the articles can be viewed, there is a (View) link after the title of the article (see Figure 2).



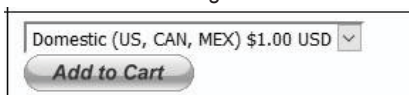
▲ Figure 1

▼ Figure 2

Year	Issue	Pg	Article Title	Author
1995	September	69	"Broyhill Walking Park" - A New Home for the Glenn Dales (View)	© Keith and Wanda Suddreth

If you click on that (View) link, the text of the article will appear in a new tab in your browser. If there are copies available for the issue in which this article appears, there will be an Add to Cart button on the right.

▼ Figure 3



Note that if you put search terms in **both** the **Keywords** and **Authors** fields, the search result will be restricted to articles that contain one or more of the **keywords** and one or more of the **authors' names**. If you add the author name **West** to the above search, the results will contain only articles authored by Dick West. I think you get the idea.

Also note that the search can be initiated by either pressing the **Enter** key or clicking the **Find** button. The **Clear** button clears out all the search terms.

Keyphrase Searching

If you wish to search for an exact phrase, with **all the words** in the phrase appearing exactly as typed, enclose the phrase in single quotes. For example, if you change the above search example to '**glenn dale azaleas**', you will see a much smaller set of articles returned. Keyphrase searching works in both the **Keywords** and **Authors** search fields.

Date searching

If you wish to restrict the search results to a range of publication years, you may add either the **From** year, **To** year, or both. If you specify only the **From** year, issues starting with the **From** year to the present will be searched. If you specify only the **To** year, issues from the first one (January 1979) through the **To** year will be searched. If you specify both **From** and **To** years, the search will be restricted to articles between these two

It's Time to Renew Your ASA Membership!

By Paul Beck, ASA Treasurer—Oak Hill, Virginia

Have you renewed your membership in the Azalea Society of America for 2016? Your membership expiration year appears above your address on *The Azalean* mailing wrapper, and can also be found on your member record on our web site, www.azaleas.org. You can view and update your membership record by clicking on the Members link and logging in. Please save me the time to contact you via e-mail, mail, or phone to remind you of your renewal responsibility. If I do not receive your renewal by December 31st, I will be sending out an e-mail reminding you to renew. If I do not hear from you by the end of January 2016, I will be obliged to send you a letter. **PLEASE** save me the time and the Society the expense by taking care of your renewal before then.

Many members do not have an e-mail on file (or the one on file is not valid) with the ASA. **PLEASE** provide me, via e-mail at azaleas.treasurer@gmail.com, with your e-mail address if you do not have one on file (or do not know if you do), and I will enter it in our online membership database. Note that you may request that the e-mail not be visible to the membership if you wish, and it will be used only for ASA business. Note also that in order to login to the web site to view membership or read recent issues of *The Azalean*, you will need to have an e-mail on file in our database and have registered for a login. Click on the Archives link to get to *The Azalean* archives.

This year, I am encouraging all members to renew electronically on our web site, using the [Join Us](#) link. Doing this only costs the ASA about \$1 per renewal, and it saves you an envelope, a stamp and writing a check. In addition, it saves the ASA the cost (and me the time) of sending you a reminder via the USPS. However, if you prefer to mail me a check, in US dollars, that is perfectly fine. Please use the below address when sending your check:

Paul A. Beck, Treasurer
Azalea Society of America
2963 Fort Lee Street
Oak Hill, VA 20171-1812

Find the amount in the table below to show the number of years and the type of membership you would like. The table includes a \$1 discount for each year paid in advance, up to \$5. For example, to renew for three years as a regular member, choose \$87 from the table. Any membership level other than Regular benefits the ASA operating fund and provides you with a tax deductible contribution to the Society.

If you know you are not going to renew, please let me know by letter or e-mail to azaleas.treasurer@gmail.com, so I will not mail additional dues notices to you.

Domestic dues (US, Canada, Mexico)					Overseas dues - includes airmail postage				
Years	Regular	Contributing	Supporting	Endowment	Years	Regular	Contributing	Supporting	Endowment
1	\$30	\$50	\$100	\$200	1	\$40	\$50	\$100	\$200
2	\$59	\$99	\$199	\$399	2	\$79	\$99	\$199	\$399
3	\$87	\$147	\$297	\$597	3	\$117	\$147	\$297	\$597
4	\$114	\$194	\$394	\$794	4	\$154	\$194	\$394	\$794
5	\$140	\$240	\$490	\$990	5	\$190	\$240	\$490	\$990
6	\$165	\$285	\$585	\$1185	6	\$225	\$285	\$585	\$1185

years. Note that the date searching is an AND search if you use both keywords and authors. That is, the article must contain one of the keywords AND lie within the search year boundaries.

Results Sorting

After a search result is returned, you may sort the results by **Volume**, **Title** or **Author**. If you click on the Volume column title, the results will be sorted from newest to oldest. If you click the Volume column title a second time, the sort will be reversed from oldest to newest.

If you click on Article Title, the results are sorted by title

in ascending order. Similarly, the Author column heading sorts the articles by author.

Expanded Searching within Articles

There is an ongoing effort to generate keywords and phrases from the text of the articles. We are currently re-searching tools to facilitate this process. Some of the articles have already had keywords entered in the database, so you may notice search results where the keyword is not in the title. When the database has been updated with keywords for all the articles, the search results will be much more comprehensive. Stay tuned for further developments.