

New Website Feature – Chapter Calendars

By Paul A. Beck—Treasurer & Webmaster

Last year, our president, Rick Bauer, started an initiative to provide more transparency into chapter activities. Part of that initiative was to provide an online resource for chapters to publish their activities for the year. We now have the capability to create a chronological listing of events for all or selected chapters of the society. We hope this will provide exposure to the chapter events, and perhaps encourage “drop-ins” at your events.

The chapter calendars can be accessed from the **About the Society**→**Chapters**→**Calendars** menu within the ASA website. By default, this will bring up all events from all chapters for a six-month period, starting with the current day (date search made). The search dates can be changed, and historical data will be retained indefinitely. This permits a review of past as well as future events. We hope that providing this capability will give ideas to those chapters that need them of the type of events that others are holding.

As with any online resource, the information is only useful if it is kept up to date. We have provided the capability for any designated chapter member to input and update the calendar events. If you would like to be the designated representative for your chapter and have approval from your president or other appropriate officer, please contact me and I will set you up with that capability. Adding a chapter event is very easy, and there is a helper to insert a hyperlink into your description or location, such as a Google Maps link. Complete instructions are posted on the website.

Use of this new feature has been rather limited so far. We would like to encourage all chapters to provide all of their events for the year to be entered in the calendar. If you do not wish to do that yourself, please send your event information to me, and I will enter it into the website. Also, if you have any suggestions about the implementation of the calendar, please contact me at treasurer@azaleas.org.

ASA Distinguished Service Award



Photo William C. Miller III

▲ Vice-President Charlie Andrews presented the ASA Distinguished Service Award to Ernest Koone with the society's gratitude for his years of work growing and preserving azaleas.



AZALEA SOCIETY OF AMERICA

The Azalea Society of America is honored to present

THE DISTINGUISHED SERVICE AWARD

to

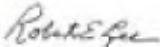
Ernest Koone

in recognition of your many contributions to the Azalea Society of America. Your love, knowledge, and ambassadorship of native azaleas have been significant in raising the awareness and appreciation of azaleas.

Through your many presentations and hundreds of thousands of azaleas you have grown and made available to all, you have been an exceptional asset to our society. Mr. Ernest Koone, we greatly appreciate and thank you for your devotion and dedication to azaleas.

Awarded this 16th day of March 2019.


Richard F. Bauer, President


Robert E. Lee, Awards Chair

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