## **Renewal Time is Here!**

## By Paul A. Beck, Treasurer and Webmaster

That time of year, when your annual dues need to be paid, is here. Check the expiration date on the mailing label on this issue of *The Azalean*. If it says "12/31/2022," you need to pay your dues for 2023. Dues for US members are still \$30 per year. You will also have been reminded via email, if you have an email address on file with the ASA. Paper mailing of reminders for those without mail will go out in early December. If you use email, and were not notified last year about your renewal via email, please send me your email address at treasurer@azaleas.org.

In an attempt to improve renewal percentages, this year the follow-up reminders will be handled by the local chapters again instead of by me. Hopefully the more local approach will be more fruitful.

Renewal is best accomplished by using the Join Us, Renew, or Donate link on the ASA website. Here you can renew using a credit card or PayPal account. If you choose to not renew electronically, you may use the member application form is available on the ASA website and mark it as "renewal."

This year, I am again encouraging the use of our subscription service, via the PayPal<sup>TM</sup> credit card payment service. This will allow you to register your credit card with PayPal, and have your annual membership fees deducted automatically. Click on the "Yearly Automatic Subscription" accordion near the bottom of the Join Us page.

Finally, as a service to our members who are unable to renew online, I will continue to take your payment over the phone. Call me at 703-209-2219.

